OUR VISION

To drive and support a quality year-round sports programme that is embedded in local communities, resourced by vibrant and strong leaders, and offers health and well-being opportunities to athletes with an intellectual disability from 4 years of age upwards.

1. ENHANCE OPPORTUNITIES
   To enable athletes to participate and perform at their best
   - Improve the quality of Sports Programme offered
   - Develop and promote opportunities for engagement and involvement of athletes
   - Grow the Health and Wellbeing Programme to support athlete participation in sport and society

2. FOSTER PARTNERSHIPS
   To drive a sustainable Special Olympics Programme and to build positive attitudes towards persons with an intellectual disability
   - Refine and enhance the Volunteer Programme to provide an appropriate level of resources and trained volunteers
   - Garner and improve external support and awareness through public relations, social media, celebrities and government engagement
   - Maximize external impact of Games and competitions to showcase athletes' abilities and to garner support

3. BUILD ORGANISATIONAL CAPABILITY
   To equip the organisation to respond effectively to current and future needs
   - Invest in Resources and Technology
   - Strengthen Leadership, Governance and Program Excellence
   - Generate Sustainable Funding
KEY PERFORMANCE INDICATORS STRATEGY 2020

2,300 athletes, participating in **335 league** matches annually across **8 sports**

- **50** clubs achieving Club Recognition award standard
- **30** New tutors certified
- **200** Young Athlete Participants (4-7 year olds)
- **100,000** people publicly demonstrating support through social media
- **1,600** Healthy Athlete Screenings
- **500** Athlete Leaders
- **€13 Million** required to support 2020 Strategy

+ 2018 Ireland Summer Games
+ 2018 World Winter Games
+ 2019 World Summer Games
+ 2017 World Winter Games

Community Clubs with Health & Wellbeing Programme