

# OUR VISION

**Special Olympics**  
Ireland



To drive and support a quality year-round **sports programme** that is embedded in local communities, resourced by vibrant and strong leaders, and offers health and **well-being** opportunities to **athletes** with an intellectual disability from 4 years of age upwards.



## 1. ENHANCE OPPORTUNITIES

To enable athletes to participate and perform at their best

- ✓ Improve the quality of Sports Programme offered
- ✓ Develop and promote opportunities for engagement and involvement of athletes
- ✓ Grow the Health and Wellbeing Programme to support athlete participation in sport and society



## 2. FOSTER PARTNERSHIPS

To drive a sustainable Special Olympics Programme and to build positive attitudes towards persons with an intellectual disability

- ✓ Refine and enhance the Volunteer Programme to provide an appropriate level of resources and trained volunteers
- ✓ Garner and improve external support and awareness through public relations, social media, celebrities and government engagement
- ✓ Maximize external impact of Games and competitions to showcase athletes' abilities and to garner support



## 3. BUILD ORGANISATIONAL CAPABILITY

To equip the organisation to respond effectively to current and future needs

- ✓ Invest in Resources and Technology
- ✓ Strengthen Leadership, Governance and Program Excellence
- ✓ Generate Sustainable Funding

GOAL

OBJECTIVES

# KEY PERFORMANCE INDICATORS STRATEGY 2020



 **2,300**

athletes, participating in **335 league** matches annually across **8 sports**

**500**   
**Athlete Leaders**

**50**   
clubs achieving Club Recognition award standard

**30**  
New tutors certified 

**200**   
Young Athlete Participants (4-7 year olds)

**100,000**   
people publicly demonstrating support through social media

 **100%** Community Clubs with Health & Wellbeing Programme

**1,600**   
Healthy Athlete Screenings



**€13 Million**   
required to support 2020 Strategy